

This record is a partial extract of the original cable. The full text of the original cable is not available.

UNCLAS AMMAN 001023

SIPDIS

STATE FOR IIP/G/NEA, IIP/G/NEA-SA TERRY SCOTT
STATE INFO NEA/PPD (DBENZE, MQINN, LHOLLAND, JDAVIS),
NEA/ARN

E.O. 12958: N/A

TAGS: OPIP OEXC KPAO SCUL JO

SUBJECT: REQUEST FOR AN ACADEMIC SPECIALIST ON "CAREER DEVELOPMENT AND COUNSELING OFFICES" FOR THE KING ABDULLAH II FUND FOR DEVELOPMENT

¶1. THE PUBLIC AFFAIRS SECTION REQUESTS AN ACADEMIC SPECIALIST TO WORK WITH A LEADING NGO, THE KING ABDULLAH II FUND FOR DEVELOPMENT (KAFD), ON STAFF DEVELOPMENT FOR JORDAN'S FIRST "CENTER FOR CAREER DEVELOPMENT AND COUNSELING OFFICES" (CDCO) AT JORDANIAN UNIVERSITIES. THE KAFD IS FORMALLY HEADED BY HIS MAJESTY KING ABDULLAH II. POST CONSIDERS THIS REQUEST AN EXCELLENT OPPORTUNITY TO STRENGTHEN THE CAPACITY OF CIVIL SOCIETY INSTITUTIONS IN JORDAN. POST WOULD PREFER A SPECIALIST WITH A GOOD KNOWLEDGE OF MIDDLE EASTERN CULTURE. SPECIALIST IS REQUESTED FOR A PERIOD OF TEN WORKING DAYS IN MID JUNE 2004. THE PROGRAM SUPPORTS MPP OBJECTIVES ON "DEMOCRACY AND BUILDING CIVIL SOCIETY."

¶2. TIME FRAME: SPECIALIST IS REQUESTED FOR A PERIOD OF TEN DAYS ANY TIME BETWEEN MID JUNE - LATE AUGUST 2004.

¶3. JUSTIFICATION: THE KING ABDULLAH II FUND FOR DEVELOPMENT (KAFD) STARTED A NATIONAL COMPAGN TO PROVIDE CAREER COUNSELING AND PLACEMENT SERVICES TO JORDANIAN UNIVERSITY STUDENTS. THIS PROJECT REQUIRES THE COOPERATION OF KAFD, THE MINISTRY OF HIGHER EDUCATION AND THE UNIVERSITIES OF JORDAN.

THE OBJECTIVE OF THE OFFICES IS TO PROVIDE QUALITY SERVICES TO ASSIST STUDENTS AND ALUMNI IN DEVELOPING AND FULFILLING THEIR CAREER OBJECTIVES THROUGH A NETWORK OF ON-CAMPUS OFFICES. THESE OFFICES WILL HELP STUDENTS IN FINDING JOBS BEFORE OR AFTER GRADUATING; BRIDGE THE GAP BETWEEN COMMUNICATION SKILLS TAUGHT AND THE COMMUNICATION SKILLS NEEDED IN THE REAL MARKETPLACE; PROVIDE A DATABASE OF THE MARKET'S HUMAN RESOURCE NEEDS; HIGHLIGHT WORK ETHICS AND JOB LOYALTY; AND ESTABLISH COMMUNICATION CHANNELS BETWEEN STUDENT BODIES AND ORGANIZATIONS INCLUDING PRIVATE SECTORS.

¶4. THE SPECIALIST WILL BE CONSULTING WITH THE KAFD'S DIRECTOR AND TECHNICAL STAFF TO REVIEW THE CDCO'S TRAINING PROGRAMS, PROCEDURES AND MECHANISMS IN HANDLING CAREER COUNSELING SERVICES. TRAINING IS REQUESTED TO COVER THE FOLLOWING FIELDS:
--`HELPING SKILLS' TO INCLUDE COUNSELING TECHNIQUES RELATED TO CAREER DEVELOPMENT AND JOB FINDING
--ETHICAL AND LEGAL ISSUES
--TRAINING CLIENTS AND PEERS
--EMPLOYABILITY SKILLS TO INCLUDE JOB SEARCHES, RESUME WRITING, INTERVIEWING SKILLS, JOB RETENTION AND JOB ADVANCEMENT AND SALARY NEGOTIATION.
--PROMOTION AND PUBLIC RELATIONS. THIS SECTION WILL INCLUDE A COMPREHENSIVE MARKETING AND PUBLIC RELATIONS STRATEGY TO PARTNER WITH EMPLOYERS IN THE PUBLIC AND PRIVATE SECTOR.

¶5. AUDIENCES: 25 - 30 CAREER COUNSELORS SERVING SIXTEEN CENTERS AT PUBLIC AND PRIVATE UNIVERSITIES IN JORDAN.

¶6. COST SHARING: KAFD WILL PROVIDE LODGING, MEALS AND LOCAL TRANSPORTATION WHILE IN JORDAN. INTERNATIONAL TRAVEL, INCIDENTALS AND HONORARIUM WILL BE COVERED FROM POST'S I-BUCKS ACCOUNT.

¶7. BACKGROUND INFORMATION ON KAFD

THE KING ABDULLAH II FUND FOR DEVELOPMENT (KAFD) WAS ESTABLISHED BY A ROYAL DECREE IN 2001 AS A NON-GOVERNMENTAL ORGANIZATION SEEKING TO PROVIDE ALL SEGMENTS OF THE JORDANIAN COMMUNITY, PARTICULARLY THE LESS DEVELOPED AND PRIVILEGED, WITH NEW AND INNOVATIVE ECONOMIC OPPORTUNITIES AIMED AT ALLEVIATING THEIR SOCIO-ECONOMIC BURDENS. HIS MAJESTY'S RECOGNITION OF THE IMPORTANCE OF ESTABLISHING A NON-GOVERNMENTAL ORGANIZATION THAT MAY ADEQUATELY ASSUME A COMPREHENSIVE AND TARGETED ROLE IN SUPPORTING DEVELOPMENTAL AND PRODUCTIVE PROJECTS ACROSS THE KINGDOM WAS THE MAIN DRIVING FORCE BEHIND THE PROMPT ESTABLISHMENT OF THE FUND.

¶8. CONTROL OFFICER IS CAO DONNA WINTON. CONTACT NUMBERS FOR MS. WINTON ARE AS FOLLOWS: OFFICE 962-6-592-0101, EXT. 2579; HOME: 962-6-592-8932; FAX 962-6-592-021, E-MAIL: DWINTON@PD.STATE.GOV. CO-PROGRAM OFFICER IS BASMA AMAWI, CULTURAL AFFAIRS SPECIALIST: TEL: (962-6) 592-0101 EXT. 2574; CELL PHONE: (962) 79-5533474; FAX: (962-6) 592-0121; E-MAIL: BAMAWI@PD.STATE.GOV.

